gptmelo

AI Search Visibility & GEO Audit

Get Your Brand Found in AI Answers

gptmelo helps brands understand how they appear in AI-generated answers across ChatGPT, Perplexity, Gemini, Claude, and other AI search experiences.

Track visibility, compare competitors, and identify content gaps before your market moves from search results to AI recommendations.

AI Visibility

See whether your brand is mentioned

Competitor Insight

Find who gets recommended instead

GEO Optimization

Create content AI can understand

01 Shift

Discovery Is Moving From Keywords to AI Answers

Traditional SEO still matters, but buyers are increasingly asking AI tools for recommendations, comparisons, and trusted options.

Before

Google rankings
Keyword traffic
Backlink authority

Now

AI recommendations
Natural-language questions
Brand comparisons

New Challenge

Does your brand appear?
How is it described?
Why are competitors recommended?

Core Question

When someone asks AI which brand to trust in your category, will your brand be part of the answer?

02 Product

What gptmelo Does

gptmelo turns AI search visibility into something teams can track, compare, and improve - not just guess.

1 AI Answer Audits

Check whether your brand appears across category, product, and competitor comparison prompts.

2 Brand Description Analysis

See how AI describes your brand, whether it is accurate, and which selling points are missing.

3 Competitor Recommendation Tracking

Discover which competitors are more likely to be recommended and where they appear.

4 Content Gap Recommendations

Identify missing topics, pages, and Q&A content that can improve your GEO strategy.

03 Use Cases

Who gptmelo Is Built For

From founders and growth teams to SEO specialists and agencies, gptmelo helps teams plan for AI search as a new discovery channel.

Founders / Growth Leads	Understand whether your brand is visible in AI answers and where competitors are gaining attention.
SEO & Content Teams	Upgrade keyword planning into prompt and topic planning for AI-driven discovery.
SaaS & B2B Brands	Track high-intent prompts such as “best tool for”, “alternatives”, and “comparison”.
Marketing Agencies	Offer AI search visibility audits and GEO roadmaps as a new client service.

Workflow Add brand and competitors -> Select prompt scenarios -> Audit AI visibility -> Build a GEO content plan

04 Value

Why gptmelo Matters Now

AI search is becoming a new entry point for brand discovery. Teams that measure it early can shape category perception earlier.

See Risk

Find the high-intent questions where your brand is missing

Find Opportunity

Prioritize the topics, pages, and answers worth improving

Align Teams

Connect SEO, content, growth, and brand strategy around one report

Get Your Brand Into AI Answers

Start tracking how your brand appears in AI search and turn those insights into a practical content growth plan.

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